

Joel Giambra Jr

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EXPERIENCE

Oracle — UX Design & Product Design

Seattle, WA (July 2024 - Current)

- Defined the core user problem through stakeholder interviews, journey mapping, and secondary research, translating complex workflows into clear, user-centered goals and success criteria.
- Designed and iterated on scalable interaction patterns through rapid prototyping and feedback cycles, evolving early concepts into polished, system-aligned UI solutions.
- Partnered closely with Product, Engineering, and the Design System team to validate patterns, address feasibility concerns, and align on implementation while advocating for user needs.

Bigtincan — UX Research & Design

New York, NY (May '23 - Sept '23)

- Lead research efforts to uncover qualitative and quantitative insights including user interviews, usability testing, and surveys.
- Analyzed research data to create user personas, journey maps, and other UX deliverables to inform design decisions.
- Developed UX Strategy for a new product release set for release quarter four, 2023.

Deloitte — UX Research & Product Design

New York, NY (Sept '22 - Jan '23)

- Conducted qualitative and quantitative research to identify user needs and behaviors, including user interviews, usability testing, and surveys.
- Analyzed research data to create user personas, journey maps, and other UX deliverables, informing design decisions.
- Conducted heuristic evaluations and user testing to assess the effectiveness and usability of design solutions and interventions.

PROJECTS + AWARDS

2022: Deloitte

Strategic Design Challenge

2021: Avvie

Semi-Finalist in Buffalo's 43N start up competition

EDUCATION

School of Visual Arts

MFA Interaction Design

September 2022 - May 2024

University at Buffalo

BS Management, Marketing

September 2016 - December 2019

SKILLS

Journey Mapping

Information Architecture

Interaction Design

User Research & Synthesis

Design Systems

Inclusive & Accessable Design

Cross Functional Collaboration

SOFTWARE

Figma

Adobe Suite

Vibe Coding

Arduino/ C++